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GEN W BEDELL SMITH, CENTRAL INTELLIGENCE AGENCY

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FRIDAY EVENING DECEMBER 15, THE COLUMBIA BROADCASTING SYSTEM AND ITS AFFILIATED STATIONS WILL INAUGURATE A NEW WEEKLY RADIO SERIES ENTITLED HEAR IT NOW, WITH EDWARD R. MURROW AS NARRATOR. THE PROGRAMS ARE PLANNED TO HELP AMERICANS BETTER UNDERSTAND THE GREAT ISSUE WE FACE TODAY AND THE KIND OF PEOPLE WE ARE, AS REFLECTED IN MANY ASPECTS OF OUR NATIONAL LIFE. IT WILL BE REAL AND NOT IMPERSONATED HISTORY; THE ACTUAL VOICES OF LEADING NEWS FIGURES WILL BE HEARD AS RECORDED IN THE HEAT OF HISTORY-IN-THE-MAKING.

WE HOPE YOU WILL WANT TO LISTEN TO WTOP FROM 9:00 TO 10:00 P.. EST AND LET US HAVE YOUR COMMENTS ON THIS REGULAR WEEKLY REPORT ON THE SOUNDS OF OUR TIMES. PROGRAM TIME ON SUCCEEDING FRIDAY NIGHTS WILL BE 10:00 TO 11:00.

FRANK STANTON PRESIDENT THE COLUMBIA BROADCASTING SYSTEM.

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Lee West  
15 Dec 1950